

## NEED HELP GROWING YOUR BUSINESS?

A free regional Small Business Development Day event will be presented on June 2, 2006. This event will provide businesses and entrepreneurs with the opportunity to network with organizations that can assist them with business issues they may be facing.

The program will feature numerous training choices (see schedule on reverse side). Organizations will have representatives available to speak one-on-one with the entrepreneurs and small business owners.

This day is for **YOU!** Register now to take advantage of the free business assistance being provided.

## WHO SHOULD ATTEND THIS EVENT?

Are you a small business or entrepreneur that needs help with

- Expansion
- Financing
- Business Planning
- Marketing
- Selling to the Government
- Technical Assistance
- Agri-commerce

**YOU NEED TO ATTEND THE FREE SMALL BUSINESS DEVELOPMENT DAY EVENT AT THE WILLIAM EXUM CENTER**

**KENTUCKY STATE UNIVERSITY  
400 E. MAIN ST.  
FRANKFORT, KY 40601**

## SMALL BUSINESS DEVELOPMENT DAY FRANKFORT, KY

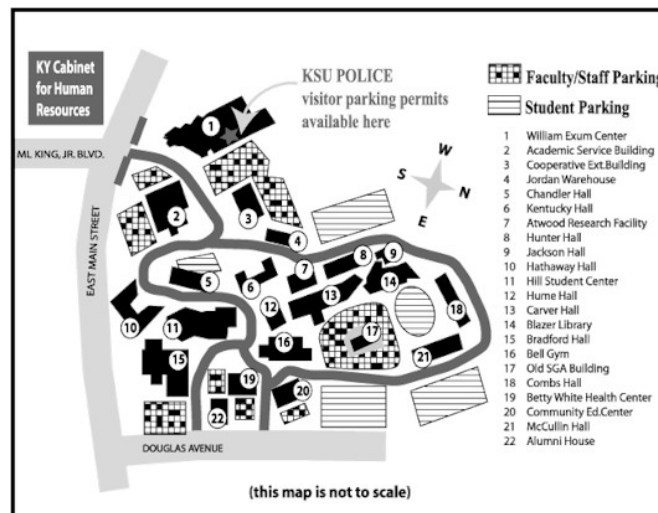
FREE SMALL BUSINESS CONFERENCE

PRESENTED AT  
WILLIAM EXUM CENTER  
KENTUCKY STATE UNIVERSITY  
FRIDAY, JUNE 2, 2006  
8:00 AM - 4:00 PM

If you are interested about participating as a vendor or exhibitor please contact Dr. Philip Brown, KSU School of Business, 502-597-6921, Philip.Brown@kysu.edu or Pamela Black, 502-597-6708, pamelablack@kysu.edu



It is the policy of Kentucky State University not to discriminate against any individual in its educational programs, activities or employment on the basis of race, color, national origin, sex, disability, veteran status, age, religion, or marital status.



*Inspiring Innovation.  
Growing Leaders.  
Advancing Kentucky.*

**FOR MORE  
INFORMATION CALL:  
502.597.5905**

# SCHEDULE OF EVENTS JUNE 2, 2006

8:00am – 8:30am Vendors

8:30am Opening

8:45am – 9:45am Lenders' Roundtable

Session 1: 10:00am – 11:00am

(1-a) Agriculture Business Management -  
Dr. Marion Simon, KSU

(1-b) Using the Internet to Help Grow Your Business -  
Mark L. Johnson, KY Cabinet for Economic  
Development & Gae Broadwater, KSU

(1-c) An Overview of SBA Programs & Services—  
Tommie Causey, Small Business Administration (SBA)

Session 2: 11:15am – 12:15pm

(2a) Business Planning - Sharron Johnson, Louisville  
Enterprise Center

(2b) Consumer Credit Counseling—  
Dr. Joanne Bankston, KSU

(2c) Roles & Programs of the Kentucky Agricultural  
Development Board/Governor's Office of Ag Policy -  
Brian Furnish, KADB/GOAP

Lunch Break 12:15pm – 1:00pm

*(box lunches available for purchase from SIFE in exhibit hall)*

Session 3: 1:00pm – 2:00pm

(3a) Managing Cash Flow - Dr. Marion Simon

(3b) Contracting & Procurement - Robert Heil, KY  
Cabinet for Economic Development

(3c) Consumer Credit Counseling -  
Dr. Joanne Bankston,

Session 4: 2:15pm – 3:15pm

(4a) Networking to Maximize your Business -  
Tracy Foster, Office Team, Inc.

(4b) Using the Internet to Help Grow Your Business -  
Mark L. Johnson & Gae Broadwater

(4c) Business Planning - Sharron Johnson

## EVENT SPONSORS:



*Inspiring Innovation.  
Growing Leaders.  
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Don't miss this opportunity to learn what federal, state, and local assistance is available to small businesses in your region.

*All of SBA's programs and services are provided to the public on a nondiscriminatory basis. Special arrangements for the handicapped will be made if requested in advance.*

## REGISTRATION FORM SMALL BUSINESS DEVELOPMENT DAY

Business Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please select the training sessions you would like to attend so we may plan accordingly (4 session max)

- Agriculture Business Management
- Using the Internet      A.M. \_\_\_\_\_ P.M. \_\_\_\_\_
- Business Planning      A.M. \_\_\_\_\_ P.M. \_\_\_\_\_
- Consumer Credit Counselor
- Managing Cash Flow
- Contracting & Procurement
- Agriculture Development Board
- An Overview of SBA Programs & Services

FOR YOUR CONVENIENCE YOU CAN EMAIL, FAX, OR MAIL THE REQUIRED INFORMATION TO:

EMAIL: GAE.BROADWATER@KYSU.EDU  
FAX: 502.597.5933  
MAIL: SMALL BUSINESS DEVELOPMENT DAY REGISTRATION, COOPERATIVE EXTENSION PROGRAM KENTUCKY STATE UNIVERSITY, 400 E. MAIN STREET, FRANKFORT, KY 40601  
FOR ADDITIONAL REGISTRATION INFORMATION CALL 502-597-5905

Clip and mail